



RAMASE LAJAN

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## Building Sustainable Businesses **in Haiti** Plastic Recycling “**From Trash to Cash**”

In the wake of the 2010 earthquake, Executives Without Borders assisted NGOs with delivery of safe water and procurement of temporary shelter materials. While in Haiti, we identified a major problem contributing to the spread of disease across the country. **The canals are clogged with plastic.** As heavy rains pour into clogged canals, bacteria and cholera infected water overflows, spreading into markets and communities.

Currently, most Haitians see no value in plastic, and treat it only as trash. Soon, they will see it as an opportunity for job creation and income generation as plastic garbage is recycled and sold as a commodity on the world market.

With our corporate partners, we established a framework to create local franchises across the country that create jobs collecting, crushing and transporting plastic to Haiti Recycling's headquarters in Port au Prince. As plastic collection increases, further job opportunities arise through the processing of that collected plastic into finished goods.

### Our program has three phases:

- Phase 1** Expand collection and harvesting of plastic, creating sustainable jobs and incomes through a network of independently owned and operated neighborhood collection centers.
- Phase 2** Build Haiti Recycling's capacity to further process recycled plastic, creating additional employment and increasing the value per ton of plastic collected.
- Phase 3** Drive investment in Haiti to build factories that turn recycled plastics into products for domestic use and export.

### Plastic Recycling = Sustainable Jobs & Economic Growth

Initial capital investments are needed to build the collection centers. After the initial investment is made, the centers and associated incomes are sustained through revenues from selling the collected plastic.

Together we can create thousands of well paying, sustainable jobs, help the environment and reduce the spread of disease. We can once again reveal Haiti's beauty and make it an attractive place for foreign investment and tourism. Won't you help move Haiti forward?





## Getting Involved

It's easy for private entrepreneurs and NGOs to help create sustainable livelihoods and clean up the environment. Thanks to investments from our corporate partners, Haiti Recycling and CSS, the infrastructure to make this program successful already exists. What is needed now is the funding of additional community collection centers to create more new jobs and scale up the ability to collect plastic.

### Collection Centers \$25,000 One-Time Cost!

Each collection center is designed as a self-contained storefront ideal for entrepreneurs. It includes a manually operated baling machine that crushes plastic into bales small enough to be lifted and stacked by hand. The package also includes a scale, collection sacks, uniforms, safety gear, signage and more – everything needed to operate the business. The self-contained packages are built to last decades and are easily relocated without damage or disassembly.

Private entrepreneurs can buy one or more franchise packages directly, and NGO's can sponsor deserving candidates once approved through our franchise process. Sponsored franchise owners receive a one-time working capital startup grant to defray any upfront costs.

Currently, those harvesting plastic are earning significantly more than the minimum daily wage of HTG 200. Unfortunately, many of the collectors then have to spend a day or more walking to Haiti Recycling in Delmas waiting to exchange bottles for payment.

All community centers will be mandated to pay the same rate to incentivize collectors to turn in their plastic locally. These improved logistics allows workers to collect several times as much plastic per day thus doubling or tripling their incomes. Franchise operators receive payment per pound of plastic plus margin on materials collected, sorted, baled and delivered to Haiti Recycling.

Projected direct employment per center is 8-16 persons, with indirect employment of plastic collectors. A typical area could easily see 50 - 100 or more new collectors as each center opens.

### Corporate Partners



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**No other livelihoods program creates so many flexible, high-paying, and sustainable new jobs for such small donor investments. Get involved today!**

**For more information go to [www.haitirecycling.org](http://www.haitirecycling.org).**

